



Scottish Agritourism Board Member (0.5 to one day per month, voluntary)

1. To attend Scottish Agritourism board meetings 12 times per year, 8 online and 4 in person. To read board papers in advance of the meeting and to report any activity undertaken in the preceding month. To be able to provide advice and constructive feedback during board discussions.
2. To offer specialist advice.
3. To support the sustainable long-term growth of Scottish Agritourism as a membership organisation.
4. To be a brand ambassador for Scottish Agritourism and Go Rural and to promote the concept of agritourism to a wide range of people, from industry to potential visitors.
5. Helping to identify agritourism businesses, trade businesses and potential patrons and encouraging them to get involved and become supported by Scottish Agritourism.
6. To support the Scottish Agritourism Sector Lead, Chairman, and wider team including Destination Leaders.
7. To have strong relationships with local Destination Management Organisation or Destination Marketing Organisation, local food group or other local tourism/food and drink organisations to add value to their work and to integrate them into the growth opportunities for agritourism and the work of Scottish Agritourism.
8. To help deliver the Scottish Agritourism national conference and to help promote the conference to potential sponsors and encourage people to attend.

What you will receive in return

1. The camaraderie of working in a proactive, go-ahead team of people driving forward a start up sector body.
2. Being able to contribute to board meetings and having your input and knowledge valued.
3. The opportunity to gain new skills and build new networks.
4. The chance to input and shape Scottish Agritourism as an organisation and to play a key role to determine the future of Scotland's agritourism growth.
5. The opportunity to contribute to the growth of the agritourism in Scotland and be part of a vibrant sector contributing to every region of the rural economy.
6. Raising your profile.

To apply please send your CV to info@scottishagritourism.co.uk AND complete this application [form](#).